

CURRICULUM VITAE

Prof. Mario CARRASSI

Associate Professor of:

Accounting and Business Administration

International Management and Sustainability

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Current officers:

- Associate Professor in the Department of Economics and Finance of the University of Bari - Aldo Moro - Italy
- Coordinator of the Master of Science in Economics and Strategy of International Markets.
- Member of the Group of Integrity and Governance (GIG) at the University of South Australia.
- Member of the Society for Business Ethics
- Founder member of the Research Centre Business@health Laboratory in the Università Europea di Roma
- Director of the project ORSU' Open Innovation Lab in collaboration with Almacube s.r.l.

Current Teachings:

- Accounting and Business Administration (B.sc. – Economia e Commercio)
- International Management and Sustainability (MS – ESMI)
- Business Ethics in the Master in Philosophy, Politics and Economics in Med (PPE) at the University of Bari – Aldo Moro

ACADEMIC CURRICULUM

1996 Lecturer in Accounting and Business Management – Università degli Studi di Bari, Faculty of Economics.

1996 - 1998 tutor in courses of Accounting and Business Management.

1999 - 2000 teaching of Organization and Management of Human Resources.

2000 - 2001, teaching of Strategy and Business Policy.

2001 - 2002 scientific coordinator cycle of seminars entitled "Ethics in Business".

2001-2002 member of the scientific committee, and lecturer of Business Management in the Master's Degree in European Careers and International Economic Cooperation at the Faculty of Economics of the University of Bari.

2001-2002 lecturer in Sustainability of at the Master MALOG (Marketing Management in the Logistics of New Economy) organized by the University of Rome La Sapienza.

2002- 2003 component of the scientific committee of the PhD program in Business Administration with a focus on Circular Economics.

2003- 2007 Director of CREEA - Centre of Research for Economic and Business Ethics. In the University of Bari.

2004-2007 Deputy Director of the Department of Studi Aziendali e Giusprivatistici (Department of Business Management and Law), Faculty of Economics, University of Bari

2006 Member of the working group for the 2006 Social Report of the University of Bari.

2006 – 2007 - 2008 scientific referent of the Socio Economic Observatory of Wide Areas, "Osservatorio socio economico di area vasta " European project Urban II Pic Mola di Bari".

2007 Visiting Professor at the Universidade Federal of Santa Caterina, Florianopolis, Brazil

2009 - 2010 - 2011- 2012 Visiting professor at the University of South Australia. Adelaide - Australia.

2017 Coordinator of the Master of Science in Economics and Strategy of International Markets.

AREA OF RESEARCH

Virtue Ethics; Business Ethics and Corporate Social Responsibility; Value Creation in companies; Circular Economics; Sustainability, Business processes and system's integration. Dynamics of aggregation in companies.

LIST OF PUBLICATIONS

CARRASSI M., "La contabilità dei costi per attività: aspetti metodologici e prospettive applicative", Franco Milella Editore, Bari, 1995. "Activity Based Costing: methodological aspects and application prospectives".

CARRASSI M., "La contabilità dei costi per attività nelle istituzioni finanziarie", " Activity Cased Costing in Financial Institutions". Franco Milella Editore, Bari, 1995; CARRASSI M., CARRASSI M., "La gestione del paradosso e gli studi di economia aziendale", "Managemnt of Paradox in Business Management", Franco Milella Editore, Bari, 1995.

CARRASSI M., "Complessità, integrazione e tecnologia: i sistemi di Enterprise Resource Planning", "Complexity, integration and technology: the Enterprise Resource Planning", Quaderni della sezione di Scienze Economico-aziendali e Ambientali, Dipartimento di Scienze Economiche, Matematico-Statistiche, Economico-Aziendali, Ambientali, Facoltà di Economia, Università degli Studi di Lecce, 1999.

CARRASSI M., "L'economia dei gruppi aziendali nella riforma del diritto societario", " The Economy of Business Groups in the Company Law Reform", Mario Adda Editore, Bari, 2000.

CARRASSI M., "Aspetti etico-sociali in Economia Aziendale", "Ethical and Social Aspects in Business Management", Cacucci, Bari, 2004.

CARRASSI M., "L'impresa responsabile: verso una forma di capitalismo intelligente", "The Responsible Company: towards a form of Intelligent Capitalism"; *Economia, Azienda e Sviluppo*, 2/2004, pp. 21-43.


CARRASSI M., Romanazzi S., "La rendicontazione sociale nell'Università: l'esperienza dell'Università di Bari", "Social reporting in the University: the experience of the University of Bari", in Paolo Ricci (a cura di): "Lo standard G.B.S per la rendicontazione sociale nella pubblica amministrazione. Riflessioni a confronto". Atti del Convegno di Caserta 23- 24 febbraio 2006, Franco Angeli, Milano.

CARRASSI M., "L'etica come dimensione trasversale dell'agire dell'impresa", "Ethics as a Transversal Dimension in Companies' Behaviour", in CARRASSI - PERAGINE (a cura di), *Responsabilità sociale d'impresa: fondamenti teorici e strumenti di comunicazione*, "Corporate social responsibility: theoretical foundations and communication tools", Franco Angeli, 2007.

CARRASSI M., *The process of conscious corporate growth: A utopian interpretation or a possible virtuous practice?*; in Harris, Wijesinghe, McKenzie (Eds.) "The Heart of the Good Institution" *Virtue Ethics as a Framework for Responsible Management; Issues in Business Ethics*, Vol. 38; Springer, Dordrecht NL, 2013, ISBN 978-94-007-5472-0


CARRASSI M., "The Conscious Corporate Growth practice (CCG). A qualitative research aimed to verify the application of Virtue Ethics in business." Paper proceedings of the EURAM 2014, European Academy of Management, Rotterdam 4 – 7 giugno 2014, ISBN 978-84-697-0377-9

CARRASSI M., "The Conscious Corporate Growth practice (CCG). A qualitative research aimed to verify the application of Virtue Ethics in business." European Scientific Journal June 2014 /SPECIAL/ edition vol.1 ISSN: 1857 – 7881 (Print) e - ISSN 1857- 7431 (online)

CARRASSI M., "Il Processo di Crescita Aziendale Consapevole. Una proposta di indagine per la valorizzazione dei comportamenti aziendali sostenibili", "The Conscious Corporate Growth practice: A proposal for a survey for the development of sustainable corporate behaviour", in Mongelli G. Partipilo A.P, Petrucci S., Uricchio A.F. (a cura di) " Le Camere Di Commercio. Profili Istituzionali e Gestionali degli Enti al Servizio delle Imprese", Aracne editrice 2015, ISBN 978-88-548-7857-0  DOI 10.4399/978885487857014 pag. 245–260

CARRASSI M., "Comprendere l'economia per realizzare una sostenibilità consapevole" "Understanding Economics to achieve Conscious Sustainability", in G. Solinas, A. De Santi, S. Fadda, G. Scano e G. Abis (a cura di) "1° Simposio internazionale Nuove strategie per gli interventi di prevenzione dello stress da lavoro ,ISSN: 1123-3117 (paper), 2384-8936 (online)

CARRASSI M., "From Understanding Economics to Conscious Sustainability", EURAM 2016, European Academy of Management, Paris 1-4 June 2016, ISBN 2466-7498.

CARRASSI M., Can the understanding of economics lead to conscious sustainability? The example of love. In Harris, Schwartz (Eds.), The Contribution of Love, and Hate, to Organizational Ethics Research in Ethical Issues in Organizations, Volume 16, 123 137, Emerald Group Publishing Limited , ISSN: 1529-2096/doi:10.1108/S1529-209620160000016014

ACTION AT MEETINGS

Speaker at the conference "Corporate Social Responsibility: theoretical foundations and tools of communication", organized by CREEA (Research Center for Economic and Business Ethics), Faculty of Economics, University of Bari, March 2005

Speaker at the Conference "The standard GBS for social reporting in the public service. Reflections and comparison. " Caserta 23-24 February 2006.

Chairman of the " Annual Colloquium on social science", second edition," School of Political Science, University of Bari, 23, 24 May 2008

Speaker at EBEN 2010 (European Business Ethics Network) Which Values for which Organisation. Paper Carrassi M, Harris H. "The Process of Conscious Corporate Growth: a utopian interpretation or a possible investigation prospective?" Trento 9-11 settembre 2010.

Speaker at EURAM 2012 - European Academy of Management.- paper "The Conscious Corporate Growth Strategic Approach And Its Implementation", Rotterdam 6 – 8 giugno 2012.

Speaker at SBE 2013 - Society for Business Ethics Annual Meeting, paper: "A qualitative research on Conscious Corporate Growth: towards the validation of the practice".
Orlando, FL , USA, Aug. 8th – Aug. 11th 2013.

Speaker at EURAM 2014 - European Academy of Management.- paper "The Conscious Corporate Growth Strategic Approach And Its Implementation", Valencia 4 – 7 June 2014.

Speaker 1° International Symposium for the prevention of stress at work. Università degli studi di Sassari, Algero, 9-10 Luglio 2015.

Speaker at EURAM 2016 - European Academy of Management - paper "From Understanding Economics to Conscious Sustainability", Paris 1-4 June 2016.

Speaker at 2017 International Day of Forgiveness in the event ECONOMIA DEL PERDONO conference organized by My Life design Foundation in partnership con Human Foundation. 11 March 2017, Rome, Italy.

Speaker at TSC 2107 The Science of Consciousness, San Diego, CA, USA, 5-10 June 2017